

# Online Graduate Certificate in Business Administration

HEALTHCARE TRACK

Northeastern University  
D'Amore-McKim  
School of Business

## LEAD WITH IMPACT IN A TECH-DRIVEN HEALTHCARE FIELD

To pursue a successful career in today's dynamic healthcare industry, you need cutting-edge healthcare management skills to improve patient care and achieve organizational goals. When you earn your Online Graduate Certificate in Business Administration (OGCBA) from D'Amore-McKim, you can build technical and managerial skills alongside an understanding of regulatory frameworks with a short course of study. Your coursework leverages our unique partnership with one of the world's top hospitals—the renowned Mayo Clinic College of Medicine & Science.

Whether you're a senior healthcare executive, clinician, professional new to healthcare, or current healthcare professional aspiring to management, you'll study 100% online—accessing coursework anywhere, anytime—and schedule your learning around your life. You'll build bonds and network through an immersive, interactive online learning experience that includes optional weekly live sessions with faculty and peers, and informal group discussions where you can connect and share insights.

You'll access resources you can't get anywhere else, including spotlight content from the Mayo Clinic that offers you an exclusive glimpse into the decision-making process at an elite healthcare institution. You'll build job-ready skills, deepen your understanding of the healthcare business, and expand your network among VIPs in this growing field.

## WHY D'AMORE-MCKIM?

### Learn it today, use it tomorrow.

You'll gain forward-thinking, relevant, in-demand healthcare business skills that you can apply to your role immediately or as you pursue a new opportunity.

### Become a healthcare pioneer.

Develop your skills to lead in any healthcare setting, whether you're managing teams or developing tech-driven solutions that can influence the health industry for the better.

**Fuse business and healthcare knowledge.** You'll build cutting-edge business skills that are valuable to employers while analyzing Mayo Clinic case studies to gain insight into the complex challenges faced in patient care situations.

**Stackable credits.** After completing your certificate with a B or better grade in all courses, you may be able to apply your credits toward our healthcare-focused Online MS in Management within 5 years.

**World-class faculty.** You'll learn from outstanding business faculty, many of whom have been entrepreneurs, consultants, or executives, and from leading healthcare experts on the front lines of patient care at the Mayo Clinic.

**Global alumni network.** Our 50,000+ alumni—founders, partners, executives, and entrepreneurs—genuinely enjoy giving back to their university community.

## 100% ONLINE STUDY

- **Learn from anywhere** at any time of day
- **Complete assignments at your pace** while meeting weekly deliverable deadlines
- **Seven-week classes** can be scheduled around your other commitments
- **Benefit from personalized support** with course registration, time management, and more from your student success manager

## TARGETED PATHS

- A laser-targeted six-month curriculum for **practicing physicians**
- A laser-targeted six-to nine-month curriculum for **practicing nurses**
- A flexible curriculum for **aspiring healthcare managers**



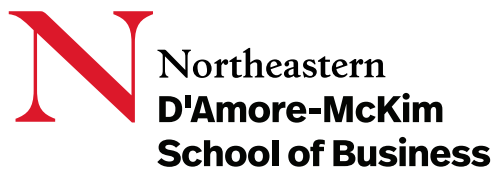
**The professors have a diverse background and deep experience in the topics most important to the future of healthcare—you're learning from the best of the best at both Northeastern and Mayo Clinic."**

Emily Baker, Senior Application Specialist, South Shore Health, MS x Digital Transformation in Healthcare '23

LEARN MORE AND APPLY

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[damore-mckim.northeastern.edu](http://damore-mckim.northeastern.edu)



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-powered lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley, Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.