

ONLINE MS IN MANAGEMENT



DIGITAL TRANSFORMATION IN HEALTHCARE

CREATED AND TAUGHT IN COLLABORATION
WITH MAYO CLINIC COLLEGE OF MEDICINE
AND SCIENCE

BE AT THE BEGINNING OF THE DIGITAL HEALTH REVOLUTION

In today's rapidly evolving healthcare landscape, digital transformation has become a critical driver of success and healthcare managers must possess the skills and knowledge required to design and implement these changes effectively. The Online MS in Management with a concentration in Digital Transformation in Healthcare is designed to equip you with precisely these skills, helping you harness the power of digital technologies to gain a strategic advantage.

Through the coursework in areas such as digital strategy, data mining and analytics, health informatics and health information systems, emerging technologies, and organizational change management, you will develop the expertise necessary to lead your organization confidently into the digital future.

You'll be well-prepared to develop and execute digital initiatives that create value for your customers and stakeholders. So whether you're a seasoned healthcare manager or just starting your career, our program will give you the tools you need to thrive in this exciting and dynamic healthcare field.

THIS PROGRAM IS FOR:

- Managers or executives in hospital systems and other healthcare organizations
- Healthcare workers, nursing staff, case managers, hospital and clinic administrators who want to leverage cutting-edge practices in digital transformation
- Professionals outside of healthcare who want to transition into the healthcare field

FLEXIBLE DEGREE OPTIONS

You have three choices for joining the program, **all 100% online**. Complete the full Master of Science in Management degree, earn a graduate certificate, or enroll in specific courses.

CUSTOMIZE YOUR EXPERIENCE

The full master's degree is composed of a total of 10 courses and can be **completed in 12 months**. You'll take 8 core and concentration courses and choose 2 business electives.

Courses are 7.5 weeks long to allow maximum flexibility while also providing you with a focused learning experience. Stack courses or take them one at a time - you get to choose your own pace.

EXCEPTIONAL ONLINE LEARNING

On-demand: Core content presented by top faculty is available on video, on your schedule. Curated material is delivered by Northeastern faculty, experts in areas including innovation and change management. Included in the learning experience are spotlight videos from Mayo Clinic senior executives.

Personalized: You'll have access to weekly faculty-connect sessions, faculty office hours, and a dedicated success manager to help you navigate the program and resources. You'll build knowledge, experience, and networks through group projects and group discussions. Plus you'll be connected to fellow learners through a dynamic online platform.

Experiential: You'll be able to hone your skills on live projects inside your own organization, integrated with your work, or on a simulation - your choice. Specially developed case studies from Mayo Clinic College of Medicine and Science are up-to-the-minute. Courses, cases, and exercises create learning that is rich, vibrant, and real-world rooted.

Northeastern University D'Amore-McKim School of Business

FEATURED FACULTY



JOHN HALAMKA, M.D., M.S. is an emergency medicine physician, medical informatics expert and president of Mayo Clinic Platform, which is focused on transforming health care by leveraging artificial intelligence, connected health care devices and a network of partners. Dr. Halamka has been developing and implementing health care information strategy and policy for more than 25 years.



MARC H. MEYER is the Robert J. Shillman Professor of Entrepreneur-ship and the Matthews Distinguished Professor at Northeastern University. Professor Meyer founded Northeastern's Entrepreneurship and Innovation Group, and also leads the Center for Entrepreneurship Education. As an innovation consultant, he has led next-generation product and platform initiatives for companies in the consumer, industrial, healthcare, and financial sectors.

YOUR FACULTY: INNOVATION LEADERS

You'll learn from world-renowned experts in the healthcare industry. You will benefit from the expertise of a team of star faculty members from Northeastern's D'Amore-McKim School of Business and Mayo Clinic College of Medicine and Science, as well as top executives from Mayo Clinic. In addition, our curriculum incorporates real-world case studies drawn directly from the experience of Mayo Clinic, allowing you to apply your learning to authentic challenges faced by healthcare organizations today.

NEW COHORTS START EVERY SPRING AND FALL.