

# Online Graduate Certificate in Business Administration

BUSINESS TRACK

Northeastern University  
D'Amore-McKim  
School of Business

## LEAD WITH IMPACT IN THE DIGITAL ECONOMY

To pursue a successful career in today's dynamic business environment, you must constantly learn new skills, refresh your existing expertise, and grow your professional network.

When you earn your Online Graduate Certificate in Business Administration (OGCBA) from D'Amore-McKim, you can advance your business skills with a short, flexible course of study while earning a valuable credential that can distinguish you from the competition.

You'll study 100% online and schedule your learning around your life, with the option to finish in anywhere from five months to two years. You'll build a custom curriculum that serves your unique career goals—choosing 12 credits from our innovative finance, marketing, sustainability, entrepreneurship, investments, management, and supply chain courses.

Guided by some of the world's top academics and industry experts, you'll learn skills you can apply immediately at work—and possibly position yourself to pursue new opportunities or earn a master's degree. With a B or better grade in your certificate courses, you may be able to apply your credits toward one of our eligible master's degrees including the Online MBA at Northeastern University.

## WHY D'AMORE-MCKIM?

### Learn it today, use it tomorrow.

You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your role immediately or as you pursue a new opportunity.

**A credential designed to fit your life and goals.** Earn a graduate-level credential that signifies your depth of knowledge and commitment to professional growth.

**Stackable credits.** After completing your certificate, you may be able to apply your credits toward an eligible master's degree at Northeastern within five years. It can also qualify you to apply for the Online MBA if you don't meet admissions requirements.

**World-class faculty.** Many of our business faculty have been entrepreneurs, consultants, or executives at leading firms, from groundbreaking start-ups to the Fortune 500.

**Career management.** Career experts will help you maximize your professional potential through workshops, networking opportunities, and job search tools.

**Global alumni network.** Our 50,000+ alumni—founders, partners, executives, and entrepreneurs—genuinely enjoy giving back to their university community.

## 100% ONLINE STUDY

- **Learn from anywhere** at any time of day
- **Complete assignments at your pace** while meeting weekly deliverable deadlines
- **Seven-week classes** can be scheduled around your other commitments
- **Benefit from personalized support** with course registration, time management, and more from your student success manager
- **Complete your program** in as few as five months or up to two years

## Choose 12 credits that align with your interests, with courses offered in the following fields:

- Finance
- Marketing
- Sustainability
- Entrepreneurship
- Investments
- Management
- Supply chain

To pursue a successful career in today's dynamic healthcare industry, consider pursuing our **Healthcare Administration** track.



**The Online Graduate Certificate in Business Administration is an ideal choice if you want to make an immediate impact—and set yourself up for long-term success. When you study at Northeastern University, you know that every course prepares you for a business world that's global, digital, and tech-driven. Employers know it, too."**

Morgan Francese, Online MBA Success Manager



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-powered lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley, Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.